



## MARKETING AND CORPORATE SPONSORSHIP OPPORTUNITIES

YOUR FUTURE CUSTOMERS ARE HERE...  
WE FEATURE THE REGION'S ACTIVE AND AFFLUENT DECISION-MAKERS.



The Robert Morris University Island Sports Center is **the** ideal venue to reach the region's active and affluent family audience. Our facility gives you access to our captive and loyal customers with impressive consumer purchasing power.

More than 750,000 people a year visit the RMU Island Sports Center, and surveys show:

- 84% have a household income over \$150,000
- 85% have college degrees
- 88% have multiple children
- 90% own their own homes

### **ADVERTISING AND MARKETING OPPORTUNITIES AT THE RMU ISC INCLUDE:**

- On-premise marketing (product testing, lead generation, sampling, etc.)
- Ice rink dasher boards, scoreboard placards and in-ice logos
- Indoor driving range, lobby, or hallway signage
- Tournament or program sponsorships

**CONTACT US TODAY TO DEVELOP YOUR CUSTOM MARKETING AND SPONSORSHIP PROGRAM!**

**CORPORATE SALES OFFICE**  
**412-397-4465**



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